

## PRE-CONFERENCE WINE AND CHEESE RECEPTION

APRIL 26 FROM 6 P.M. TO 8 P.M.

WYNDHAM PORTLAND HOTEL

Arrive early and join the committee for a wine and cheese reception to welcome you to Maine.  
Visit with the NERS Maine Committee!



# MAINE ENA



WEATHERING THE HEALTHCARE STORM

## ANNUAL CONFERENCE 2011

APRIL 27 AND APRIL 28

WYNDHAM PORTLAND HOTEL  
SO. PORTLAND, ME

### REGISTRANTS INFORMATION

Name: \_\_\_\_\_  
(Name and Credentials as you wish them to appear on your nametag)

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (Work/Home) \_\_\_\_\_ E-mail: \_\_\_\_\_  
(Registration Confirmation will be sent by E-Mail only)

Affiliation: \_\_\_\_\_ ENA # \_\_\_\_\_ State \_\_\_\_\_

Total amount enclosed: \$ \_\_\_\_\_ (Make Checks Payable to: NERS 2011)

Mail to: Michelle Gosselin, RN, 76 Bowdoinham Rd, Lisbon Falls, Maine 04252-6155

## MAINE ENA



Michelle Gosselin, RN  
76 Bowdoinham Rd  
Lisbon Falls, ME 04252-6155

### FACULTY

Polly Zimmermann, Associate Professor, Harry S. Truman College, Chicago

Susan Boisvert, Senior Risk Manager, Medical Mutual Insurance Company of Maine, Portland

Deb Delaney, Emergency Department consultant, Blue Jay Consulting, Orlando

Jim Hoelz, Chief Nursing Executive and Managing Partner, Blue Jay Consulting, Orlando

Teri Ridlon, RN, Central Maine Medical Central, Lewiston

Damon Cottrell, Assistant Professor, University of New England, Portland

Paul Marcolini, CCEMT-P, Wilderness Medical Associates, Scarborough

Michael Frakes, Critical Care Nurse, Boston MedFlight, Bedford, MA

Lisa Torraca, Emergency Physician, Central Maine Medical Center, Lewiston

Nathan Mick, Director of Pediatric Emergency Medicine, Maine Medical Center, Portland

Sara Barr Gilbert, Staff Nurse, Cheshire Medical Center, Keene, NH

Barbara Pierce, Director of Emergency and Outpatient Services, St Mary's Regional Medical Center, Lewiston

### GENERAL INFORMATION

**Contact Hours:** This activity has been submitted to the Emergency Nurses Association, for approval to award contact hours. The Emergency Nurses Association is accredited as an approved of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Maine EMS CEH's will be awarded for this program.

**Cancellation policy:** Refund, minus \$25 administration fee, if the cancellation notice is in writing prior to April 15, 2011. No refund on cancellations received after April 15, 2011

**Please indicate on the registration form what events you will attend. In order to plan for appropriate numbers.**

All conference rooms at the Wyndham Portland Hotel are in compliance with the American Disability Act.

For additional brochures or conference information contact Michelle Gosselin, RN, by email at [gosselmi@cmhc.org](mailto:gosselmi@cmhc.org) or by calling 207-353-7888.

### LODGING/ RESERVATION INFORMATION

For lodging information, or to make reservations contact:  
Wyndham Portland Hotel  
363 Maine Mall Road, South Portland, ME 04106  
Phone 207-775-6161 • [www.wyndham.com](http://www.wyndham.com)  
Directions can be found on [www.wyndham.com](http://www.wyndham.com)

Rooms at the Wyndham are \$109 for a double room which is for single/double occupancy.

To obtain special hotel room rate, you must mention NERS 2011 and book by April 1, 2011.

## CONFERENCE AGENDA

### DAY 1 — WEDNESDAY, APRIL 27

7:30 am – 8:30 am

**Registration/ Continental breakfast**

8:30 am - 8:45 am

**Welcome/ Introduction, NERS Committee**

8:45 am – 10 am — Keynote

**Changes: They are a Comin'**

Nursing response to the change in healthcare

*Polly Zimmermann, RN, MS, MBA, CEN, FAEN*

10 am - 10:45 am - Break with Exhibitors

10:45 am -12:15 pm - Break Out into Lectures

**Session #1 — ED Nursing-Risky Business?**

Discussion of the risk associated with nursing scope of practice in the ED

*Susan Boisvert, BSN, MHSA*

**Session #2 — Improvised Splints in the Remote Setting**

How you can use Mother Nature to help you while out in the wild.

*Paul Marcolini, CCEMT-P*

12:15 pm - 1:45 pm Lunch

1:45 pm - 3:15 pm Break Out into Lectures

**Session #3 — The Value of Clinical Feedback**

The relationship between quality in healthcare and the value of clinical feedback

*Teri Ridlon, RN and Damon Cottrell, RN, CCNS, CCRN, ACNS-BC, CEN*

**Session #4 — What's Wrong with this Picture??**

**Avoiding Errors in the ED**

Common errors in ED practice and how to implement preventative measures

*Polly Zimmermann, RN, MS, MBA, CEN, FAEN*

3:15 pm – 3:30 pm — Break

3:30 pm -5 pm — Closing Lecture

**Disaster Medicine: One Volunteer's Experience of Responding to International Medical Disasters**

The reality of disaster relief and medical treatment in third world nations.

*Lisa Torraca, MD*

### DAY 2 — THURSDAY, APRIL 28

8 am – 8:30 am — Continental Breakfast

8:30 am - 10 am — Break Out into Lectures

**Session #5 — Pediatric Case Studies**

Case presentations of pediatric patients to emergency department use of diagnostic studies to understand treatment pathways.

*Nathan Mick, MD*

**Session #6 — Implementing the role of Flow Facilitator in your Emergency Department**

Identifying the need and benefit of a flow facilitator RN in the present healthcare environment

*Deb Delaney, RN, MS CEN*

10 am – 10:45 am — Break with Exhibitors

10:45 am – 12:15 pm — Break Out into Lectures

**Session #7 — Assessment and Treatment Strategies for Psychiatric Patients in the ED**

The importance of symptom recognition and therapeutic rapport with the psychiatric patient

*Sara Barr Gilbert, RN, CEN, MACP*

**Session #8 Understanding Best Practice and Implementing it in Your ED- It's Easier Than You Think!**

Recognizing best practice opportunities and way to implement them

*Deb Delaney, RN, MS, CEN*

12:15 pm - 1:45 pm — Lunch

1:45 pm – 3:15 pm — Break Out into Lectures

**Session #9 — Engaging Employees and Hardwiring Success**

Developing an environment for change and engaging employees.

*James Hoelz, RN, MS, MBA, CEN, FAEN*

**Session #10 — CNS Insults**

Anatomy of the brain and injury. Stroke, brain trauma and spinal cord injury.

*Michael Frakes, APRN, MS, CCNS, CFRN*

3:30-4:30 — Closing Address

**Real Tips for Making Dynamic Change Happen in Your ED**

Insights to improve change within your departments. Tips and strategies to ensure success.

*Barbara Pierce, RN, BSN, MN*

Detach, mail check and registration form to the Maine NERS

## REGISTRATION

### 2-Day Early Bird Registration

*(Postmarked by April 1, 2011)*

Includes attendance at any lecture, continental breakfast and lunch

ENA member: \$245 \_\_\_\_\_

Non-ENA member: \$295 \_\_\_\_\_

### 2-Day Regular Registration

*(Postmarked after April 1, 2011)*

Includes attendance at any lecture, continental breakfast and lunch

ENA member: \$295 \_\_\_\_\_

Non-ENA member: \$345 \_\_\_\_\_

### 1-Day Registration

*(Postmarked by April 1, 2011)*

Includes attendance at any lecture offered, breakfast and lunch on day registered.

ENA member: \$120 \_\_\_\_\_

Non-ENA member: \$145 \_\_\_\_\_

### 1-Day Registration

*(Postmarked after April 1, 2011)*

Includes attendance at any lecture offered, breakfast and lunch on day registered.

ENA member: \$145 \_\_\_\_\_

Non-ENA member: \$170 \_\_\_\_\_

## SESSION SELECTIONS

*Registrants, please circle your choices*

Wine and Cheese Reception Yes No

### Day 1

Keynote Address KA

Morning Session #1 #2

Afternoon Session #3 #4

Closing Lecture CL

### Day 2

Early Morning Session #5 #6

Late Morning Session #7 #8

Afternoon Session #9 #10

Closing Lecture CL

## NERS 2011 T-SHIRTS/SWEATSHIRTS

*T-Shirts and Sweatshirts available to purchase*

*All have embroidered NERS 2011 logo on left breast of item.*

Ladies' long sleeve T-shirt(100% cotton) available in either Navy or Sport Grey — \$15  
Available in the following sizes: Small, Medium, Large or X-Large

Men's long sleeve T-shirt(100% cotton) available in either Navy or Sport Grey — \$15  
Available in the following sizes: Small, Medium, Large, X-Large or 2X-Large

Ladies' Microfleece Unlined Jacket with full zipper available in either Maroon or Navy — \$55  
Available in the following sizes: Small, Medium, Large or X-Large

Men's Microfleece Unlined Jacket with full zipper available in Navy — \$60  
Available in the following sizes: Small, Medium, Large, X-Large or 2X-Large

Item	Size	Color	Quantity	Price	Total

Order total \$ \_\_\_\_\_ Make checks payable to NERS 2011 • No orders after April 15, 2011

*Proceeds to benefit Maine Emergency Nurses Association.*